

YearInReview.Regeneron.com Cookie Policy

1. What is a cookie?

Cookies are small text files that are stored on the browser of your computer. They store certain information (e.g., site settings) which your browser may (depending on the lifespan of the cookie) retransmit to us upon your next visit to our Website.

Most browsers automatically accept cookies by default, but you can adjust the preferences in the browser of your computer or device to warn you each time a cookie is being sent, or to block some or all cookies. While you may still use the Regeneron Sites if you reject cookies, your ability to use some areas of the Regeneron Sites may be limited.

A cookie can temporarily store anonymous information about the use and users of a website. Some cookies are necessary, others allow customization and optimization of the content displayed, the collection of user preferences or the monitoring of the audience, website errors and the securing of access.

2. What cookies do we use?

Categories of cookies and tracking technologies that Regeneron may use:

Strictly Necessary Cookies: Strictly Necessary cookies let you move around the website and are necessary for the website to function properly.

COOKIE NAME	COOKIE DESCRIPTION	COOKIE EXPIRY TERM (days)
OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	365
OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	365
_cf_bm	This is a CloudFoundry cookie.	0

Functional cookies on this Website are:

COOKIE NAME	COOKIE DESCRIPTION	COOKIE EXPIRY
		(days)
vuid	This domain is owned by Vimeo. The main business activity is: Video Hosting/Sharing	365

Advertising Cookies: Advertising cookies are used to provide you with more relevant advertising.

COOKIE NAME	COOKIE DESCRIPTION	COOKIE EXPIRY TERM (days)
_gat_UA-nnnnnnnn-nn	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	0
AnalyticsSyncHistory	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	30
lidc	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	0
li_sugr	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	60

bscookie	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	365
bcookie	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	730
muc_ads	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third-party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	365
UserMatchHistory	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	30
fb_pixel	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	0
fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	60
personalization_id	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	365

Analytics Cookies: Analytics cookies are cookies that track how users navigate and interact with a website. The information collected is used to help us improve the website.

COOKIE NAME	COOKIE DESCRIPTION	COOKIE EXPIRY TERM (days)
_ga_XXXXXXXXXX	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default, it is set to expire after 2 years, although this is customizable by website owners.	365
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners. _ga	365
JSESSIONID	This domain is controlled by New Relic, which provides a platform for monitoring the performance of web and mobile applications.	0
_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited. _gid	0
_hjSessionUser_XXXX	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	365
_hjSession_XXXXX	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.	0
_hjTLDDTest	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the _hjTLDDTest cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.	0

3. How to control cookies

You can block the use of cookies or remove cookies that are already installed on your browser. We draw your attention to the fact that disabling cookies may prevent you from accessing certain features on our website and other websites. To find out more about cookies, including how to control and/or delete cookies, visit www.aboutcookies.org or www.allaboutcookies.org.

You can also manage many cookies used for online advertising via the consumer choice tools created under self-regulation programs in many countries, such as the US-based [YourAdChoices](#), the Canada-based [AdChoices](#) or the EU-based [Your Online Choices](#). You can change your cookie preferences at any time by clicking “Privacy Preference Center”. You can then adjust the available sliders to ‘On’ or ‘Off’, then clicking ‘Save and close’. You may need to refresh your page for your settings to take effect.